



Toledo Bar Association 2018 – 2019 Legal Directory Ads

Toledo Bar Association
311 N. Superior St. • Toledo OH 43604-1421
419.242.9363 • fax: 419.242.3614

Questions? Contact Gina Scherzer:
419.244.1044 or gscherzer@toledobar.org

COVERS:	Size	Cost	Reserve Space
Back cover (4 color):	5 x 8	\$1500.00	HOLD
Inside front cover (4 color):	5 x 8	\$1300.00	<input type="checkbox"/>
OR Black & White:	5 x 8	\$ 850.00	<input type="checkbox"/>
Inside back cover (4 color):	5 x 8	\$1300.00	<input type="checkbox"/>
OR Black & White:	5 x 8	\$ 850.00	<input type="checkbox"/>
Full page —page 1:	5 x 8	\$ 850.00	HOLD
Full page —front of Directory:	5 x 8	\$ 650.00	<input type="checkbox"/>
Full page —back—Gold Pages:	5 x 8	\$ 650.00	<input type="checkbox"/>
Half page (horizontal only):	5 x 4	\$ 400.00	<input type="checkbox"/>
Quarter page (horizontal only):	5 x 2	\$ 250.00	<input type="checkbox"/>
Gold Pages listing:	3 lines in index	\$ 65.00*	<input type="checkbox"/>

*FREE with purchase of display ad.

NOTE: We will attempt to honor all advertising placement requests. If multiple advertisers request a particular ad placement, the earliest request will be granted.

Ad Sizes

Full Page and
Cover:

5 x 8

Half Page:

5 x 4

Quarter Page:

5 x 2 (horizontal only)

Advertiser Information — Please complete — deadline: August 20, 2018

Advertiser _____

Address _____
Street Address City State Zip Code

Contact _____ Phone _____

Special Instructions _____

Payment

Total Amount _____

Check enclosed; payable to "Toledo Bar Association"

Card # _____ Exp. date _____

Name on card _____

ALL display advertisers receive a FREE LISTING in the Gold Pages Advertising section!

Please fill out text for Gold Pages listing:

Name/Company: _____

Phone: _____

Address or MESSAGE—UP TO 50 CHARACTERS: _____

Mechanical Requirements

The TBA Legal Directory is published annually.

Size: 6 x 9

Printing: Offset, B & W

Covers: Four-color process

Screen: 110-120

Closing Deadlines:

Camera-ready: August 20, 2018

Electronic Submission:

Ads must be submitted by disk or e-mail to gscherzer@toledobar.org. JPG, TIFF, EPS and PDF formats are acceptable. All fonts must be embedded.

Cancellations and changes:

Not accepted after closing dates. Orders not cancelled prior to closing date will be billed as if run.

We cannot guarantee placement of ads, but will do our best to accommodate requests.

If your ad from last year is attached, please check for corrections or changes in copy, mark corrections and return.