

≈ **Toledo Bar Association 2013 – 2014** ≈

Legal Directory **ADVERTISING**

Do you have a specialty or service to offer?

**Advertising in the Legal Directory is your direct
line to Toledo's lawyers!**

Toledo Bar Association

311 North Superior St.
Toledo, Ohio 43604
419-242-9363
fax: 419-242-3614

Contact:

Jenna Grubb
419.244.1044
jgrubb@toledobar.org

Deadline:

August 1, 2013

Distribution date:

mid-November 2013

Toledo Bar Association Legal Directory

Number One source of information about

- ~ lawyers
- ~ law firms
- ~ government & courts

**THE Reference guide used daily by legal professionals—
delivered to EVERY Toledo Bar member.**

Your advertising message gets year-long exposure to the entire
legal community—lawyers, judges, paralegals and law offices.

The 2013–2014 Legal Directory features:

- ~ 1600+ names, addresses, phone numbers,
& e-mail addresses
- ~ 1100+ photos
- ~ certified specialists & law firm specialization

It's your guide to the legal profession and courts.



Legal Directory Ads

	Size	Cost	Reserve Space
COVERS:			
Back cover (4 color):	5 x 8	SOLD	<input type="checkbox"/>
Inside front cover (4 color):	5 x 8	\$1300.00	<input type="checkbox"/>
OR Black & White:	5 x 8	\$ 850.00	<input type="checkbox"/>
Inside back cover (4 color):	5 x 8	\$1300.00	<input type="checkbox"/>
OR Black & White:	5 x 8	\$ 850.00	<input type="checkbox"/>
Full page —page 1:	5 x 8	\$ 850.00	<input type="checkbox"/>
Full page —front of Directory:	5 x 8	\$ 650.00	<input type="checkbox"/>
Full page —back—Gold Pages:	5 x 8	\$ 650.00	<input type="checkbox"/>
Half page (horizontal only):	5 x 4	\$ 400.00	<input type="checkbox"/>
Quarter page (horizontal only):	5 x 2	\$ 250.00	<input type="checkbox"/>
Gold Pages listing:	3 lines in index	\$ 65.00*	<input type="checkbox"/>

*FREE with purchase of display ad.
 NOTE: We will attempt to honor all advertising placement requests. If multiple advertisers request a particular ad placement, a drawing for the space will be held August 1, 2013.

Ad Sizes

Full Page & Cover:

5 x 8

Half Page:

5 x 4

Quarter Page:

5 x 2

Advertiser Information — Please complete — deadline: August 1, 2013

Advertiser _____

Address _____
Street Address City State Zip Code

Contact _____ Phone _____

Special Instructions _____

Payment Total Amount _____

Check enclosed; payable to "Toledo Bar Association"

  Card # _____ Exp. date _____

Name on card _____

Authorized Signature _____

ALL display advertisers receive a FREE LISTING in the Gold Pages Advertising section!

Please fill out text for Gold Pages listing:

Name/Company: _____

Phone: _____

Address or MESSAGE—UP TO 50 CHARACTERS: _____

Mechanical Requirements

The TBA Legal Directory is published annually.

Size: 6 x 9
 Printing: Offset, B & W
 Covers: Four-color process
 Screen: 110-120

Closing Deadlines:

Camera-ready: August 1, 2013
 Non-camera ready: July 25, 2013

Electronic Submission:

Ads must be submitted by disk or e-mail to jgrubb@toledobar.org. JPG, TIFF, EPS and PDF formats are acceptable. All fonts must be embedded.

Cancellations and changes:

Not accepted after closing dates. Orders not cancelled prior to closing date will be billed as if run.

We cannot guarantee placement of ads, but will do our best to accommodate requests.

If your ad from last year is attached, please check for corrections or changes in copy, mark corrections and return.