TBA NEWS ADVERTISING

Toledo Bar Association
311 N. Superior St.
Toledo OH 43604-1421

Contact: Jenna Grubb jgrubb@toledobar.org
419-244-1044 fax: 419-242-3614

Size (check one)	Monthly Rate	Annual Rate 10% discount	Add Color + $25 (PMS 7421)
One Column Ads: (vertical)			
☐ 2 ¼" x 2 ¼"	$ 85/issue	$ 765	full ad / spot color
☐ 2 ¼" x 4 ½"	$170/issue	$1530	full ad / spot color
Two Column Ads: (horizontal)			
☐ 4 ½" x 1 ¼"	$110/issue	$ 990	full ad / spot color
☐ 4 ½" x 2 ¼"	$170/issue	$1530	full ad / spot color
☐ 4 ½" x 4 ½"	$310/issue	$2790	full ad / spot color
Half Page (horizontal)			
☐ 7 ¼" x 4 ½"	$475/issue	$4275	full ad / spot color
Full Page			
☐ 7 ¼" x 9 "	$775/issue	$6975	full ad / spot color

Advertiser Information

Advertiser _____

Address _____
Street Address *City* *State* *Zip Code*

Contact _____ Phone _____

Authorized Signature _____

Special Instructions _____

_____

Payment

Total Amount _____

❑ Check enclosed; payable to "**Toledo Bar Association**"

❑ VISA ❑ MasterCard Card # _____ Exp. date _____

Name on card _____

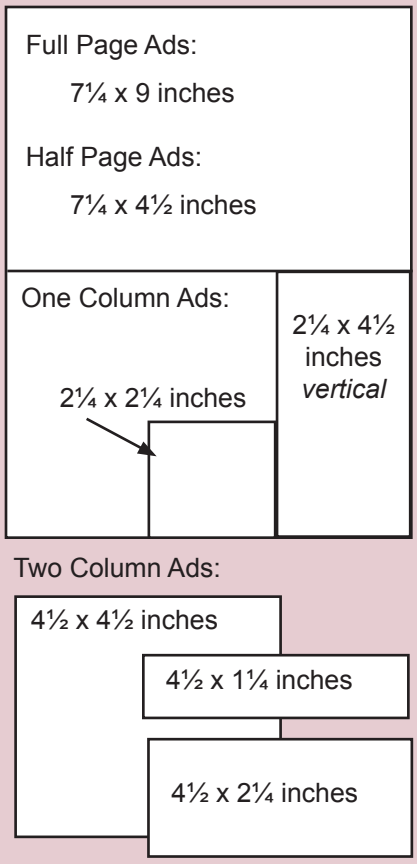
Please run my ad in the the following issues of the TBA Newsletter:

☐ **ALL 10 ISSUES 2011-2012**

Or Month by Month:

☐ September 2011	☐ October 2011	
☐ November 2011	☐ December 2011	☐ January 2012
☐ February 2012	☐ March 2012	☐ April 2012
☐ May 2012	☐ June 2012	

Ad Sizes



Frequency of Issue:
10 times/year; September – June

Closing Date:
10th of month prior to publication

Circulation:
1800+ attorneys, judges and other legal professionals in NW Ohio

Ad Submission:
Send TIF, EPS or PDF graphic files via disk or e-mail (jgrubb@toledobar.org).

Color Available for Ads:
The TBA Newsletter is published in two ink colors—black and burgundy (PMS 7421). For a nominal fee of $25.00 you can add color to your ad. When applying color to your ad, specify Pantone spot color #7421.

Questions?
Contact Jenna Grubb at 419-244-1044 or jgrubb@toledobar.org