

# ADVERTISE

≈ Toledo Bar Association 2010-2011 ≈

## Legal Directory

**Do you have a specialty or service to offer?  
An AD in the Legal Directory is your direct  
line to Toledo's lawyers!**

### Toledo Bar Association Legal Directory

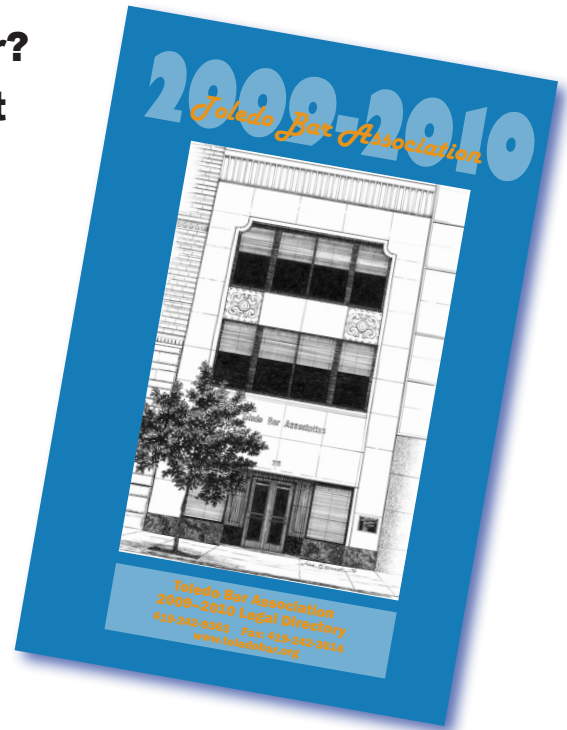
- **Number One** source of information about
  - lawyers
  - law firms
  - government & courts
  
- **THE Reference** guide used *daily*  
by legal professionals

**Your advertising message gets year-long exposure  
to the entire legal community—lawyers, judges,  
paralegals and law office staff.**

### The 2010-2011 Legal Directory contains:

- 1600+ names, addresses, phone numbers,  
& e-mail addresses
- 1,100+ photos
- 300+ pages of court information & rules

**It's your guide to the legal profession and courts.**



#### **Toledo Bar Association**

311 North Superior St.  
Toledo, Ohio 43604  
419-242-9363  
fax: 419-242-3614

#### **Contact:**

Jenna Grubb  
419-244-1044  
jgrubb@toledobar.org

#### **Distribution date:**

mid-November 2010

—over for advertising contract—

# Legal Directory Ads

	Size	Cost	Reserve Space
<b>Back cover (4 color):</b>	5 x 8	\$1300.00	<input type="checkbox"/>
<b>Inside front cover (4 color):</b>	5 x 8	\$1300.00	<input type="checkbox"/>
<b>OR Black &amp;White:</b>	5 x 8	\$ 850.00	<input type="checkbox"/>
<b>Inside back cover (4 color):</b>	5 x 8	\$1300.00	<input type="checkbox"/>
<b>OR Black &amp;White:</b>	5 x 8	\$ 850.00	<input type="checkbox"/>
<b>Full page—page 1:</b>	5 x 8	\$ 850.00	<input type="checkbox"/>
<b>Full page—front of Directory:</b>	5 x 8	\$ 650.00	<input type="checkbox"/>
<b>Full page—back—Gold Pages:</b>	5 x 8	\$ 650.00	<input type="checkbox"/>
<b>Half page (horizontal only):</b>	5 x 4	\$ 400.00	<input type="checkbox"/>
<b>Quarter page (horizontal only):</b>	5 x 2	\$ 250.00	<input type="checkbox"/>
<b>Gold Pages listing:</b>	3 lines in index	\$ 65.00*	<input type="checkbox"/>

\*FREE with purchase of display ad.

**NOTE:** We will attempt to honor all advertising placement requests. If multiple advertisers request a particular ad placement, a drawing for the space will be held August 2, 2010.

## Ad Sizes

Full Page &  
Cover:

5 x 8

Half Page:

5 x 4

Quarter Page:

5 x 2

### Advertiser Information — Please complete — deadline: August 2, 2010

Advertiser \_\_\_\_\_

Address \_\_\_\_\_  
Street Address City State Zip Code

Contact \_\_\_\_\_ Phone \_\_\_\_\_


Special Instructions \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_

### Payment

Total Amount \_\_\_\_\_

Check enclosed; payable to "Toledo Bar Association"

   Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Name on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**ALL display advertisers receive a FREE listing in the Gold Pages Advertising section!**

**Please fill out text for Gold Pages listing:**

Name/Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Address or MESSAGE—UP TO 50 CHARACTERS: \_\_\_\_\_

\_\_\_\_\_

### Mechanical Requirements

The TBA Legal Directory is published annually.

**Size:** 6 x 9

**Printing:** Offset, B & W

**Covers:** Four-color process

**Screen:** 110-120

#### Closing Deadlines:

Camera-ready: **August 2, 2010**

Non-camera ready: **July 23, 2010**

#### Electronic Submission:

Ads must be submitted by disk or e-mail to [jgrubb@toledobar.org](mailto:jgrubb@toledobar.org). TIFF, EPS and PDF formats are acceptable. All fonts must be embedded.

#### Cancellations and changes:

Not accepted after closing dates. Orders not cancelled prior to closing date will be billed as if run.

**We cannot guarantee placement of ads, but will do our best to accommodate requests.**

**If your ad from last year is attached, please check for corrections or changes in copy, mark corrections and return.**